

Cheryl Townsend

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Cheryl Townsend is a National Sales Consultant for Big Ideas Learning. With extensive experience in sales and technology curriculum in the K-12 market, Cheryl travels throughout the United States, giving sales presentations and conducting workshops at schools, districts, and local and regional meetings.

Cheryl is a strong advocate for growth and development, and has a passion for lifelong education. She holds a Bachelor of Arts degree in Communications/Christian Ministries from Trinity International University. Her experience includes over twenty years in publishing, educational technology, consulting, and sales.



Associations and Awards

Member

National Council for Teachers of Mathematics

Certificate

Leadership Institute, INSPIRE WOMEN – Houston

Certificate

Christian Ministries, NLCCC

Career Highlights

- Developed and edited technology curriculum for K-12 products
- Created and customized training initiatives for classroom integration
- Served as a National Consultant and Advisor for technology research and development
- Structured and led an aggressive sales team with strategies that resulted in a dual K-12 Texas textbook adoption
- Presented at national and regional conferences
- Pioneered and marketed educational software testing, consulting, and editorial services to educational publishers and software developers