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Denise McDowell is the Vice President of Curriculum, Sales and Marketing for *Big Ideas Learning, LLC*. In her teaching career, she taught middle school as well as high school mathematics. In 1987, Denise started her own business, McDowell's Educational Services, focusing on the writing and delivery of professional development, providing a tutoring service and providing preparation for college entrance exams. Denise served on several state and local educational committees in various states.

Prior to assuming her current position with *Big Ideas Learning*, Denise was a National Mathematics Consultant for McDougal Littell, and later, the Director of Marketing for Mathematics, a position she held for 10 years.

In her position, Denise contributed to the design, pedagogy and writing of the highly successful Common Core program, *Big Ideas Math*®.

Denise is a highly sought after Professional Development provider, specializing in teaching practices. In addition to training at the local level, Denise speaks at many national meetings, including NCTM, NCSM, ASCD, AMLE, as well as a host of state and local conferences.

Associations

National Council of Teachers of Mathematics

National Council for Supervisors of Mathematics

Association for Middle Level Education

National Staff Development Council

Florida Council of Teachers of Mathematics

Michigan Council of Teachers of Mathematics

Wisconsin Council of Teachers of Mathematics

California Council of Teachers of Mathematics

Software and Information Industry Association